



La Playa Media & Production  
Insurance with Intelligence®  
[laplayainsurance.com](http://laplayainsurance.com)

## MEDIA INSURANCE

# Media Portfolio

Specialist insurance  
for multi-media &  
creative businesses

Advertising | Graphic & web design |  
Animation | Editing | Camera, light & sound  
technicians | Film promotion & distribution |  
Recording Studios | Event, conference &  
exhibition design | Publishing

Some problems are worth losing sleep over.  
We believe insurance isn't one of them.

Working in a busy and specialist creative  
environment, your business is exposed to  
a unique range of risks. La Playa's  
specialist insurance policy **Media Portfolio**  
is designed especially for businesses like  
yours.

We speak your language and understand  
the way you work – which will save you  
time on briefings and help reduce your  
insurance outlay.

We'll support you with expert advice on  
managing your risk and protecting your  
business... so you can rest easy at night.



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Specialist insurance  
for multi-media &  
creative businesses

*“I feel we’re  
in safe hands  
with people who  
understand what  
we do”*

Working in the multi-media & creative sector, you can get general business cover from any insurer. But there are good reasons for working with a specialist broker who understands the way you work. The business of media and production involves some major implications for insurance. Many non-specialist insurers have fixed (and inaccurate) ideas about the industry – charging high premiums to protect themselves against the perceived high costs of delays and over-runs, unsociable hours and “high-risk” activities.

**Media Portfolio** covers all your risks under a single policy - avoiding expensive duplication and administration. Exclusively available through La Playa, it’s underwritten by Hiscox, an award-winning insurer with first class underwriting knowledge and claims experience in this sector.

**Media Portfolio** covers include:

- **Property:** covers your own and hired-in equipment, stock and artwork, computers and general office contents
- **Business Interruption:** protects income streams during physical and technological disruptions, and covers alternative hire and continuing hire charges
- **Employers’, Public and Product Liabilities:** protecting your legal liability
- **Money:** fees, subsistence expenses
- **Legal expenses**
- **Directors’ & Officers’ Liability:** protecting your key people
- **Professional Indemnity:** protects you against allegations of negligence, breach of duty or mismanagement

We can also arrange:

- **Travel Insurance:** for location shoots & reconnaissance

With **Media Portfolio** you’ll get advice you can trust from an expert who understands you:

- Comprehensive specialist insurance
- Independent professional advice
- Relationship-based service: your advocate during claims
- “Can do” culture
- Transatlantic Capability

Interest-free  
instalments

**La Playa Media & Production: Insurance with Intelligence®**  
**People like you like us. Passionate. Discerning. Independent.**

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